

INSTRUCTIONS FOR THE FINAL PROJECT PROPOSAL

Introduction to Web Authoring

Remember that the final project requires you to develop a web site containing several "pages" (5 page minimum/12 pages maximum). The nature of your project will determine the number of pages but 5 pages is the absolute minimum.

You choose the subject matter (something that's of interest to you). In selecting your subject and content, ask yourself, "Is this something I could use as part of my portfolio in a resume or job application?" or "Is this something I can proudly show my parents (or family)?"

Write a three to five paragraph proposal for your final project Web site. A paragraph has a minimum of two complete sentences. Preferably a paragraph should have three or more sentences. Make sure your proposal uses good grammar, punctuation, and spelling. You will lose points for poorly written proposals as well as proposals without three paragraphs. Send this to me as an attachment to an email using WebCT's email feature.

In the proposal include:

A. PURPOSE OF YOUR PROJECT (first paragraph):

- The purpose may be to inform, sell, educate, entertain, etc.
- Include the intended audience

NOTE: A statement such as "because it was assigned requirement of the course" is not acceptable.

B. DESCRIPTION OF THE PROJECT (paragraphs two through three, four or five):

- One to two paragraphs
- Include the reason(s) you will be using certain HTML features in your site, your "strategy" in designing the site, etc.